Message Text

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PAGE 01 ATHENS 07688 291546Z

43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

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P 291418Z JUL 76

FM AMEMBASSY ATHENS

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 5821

AMCONSUL THESSALONIKI

UNCLAS ATHENS 7688

EO 11652 NA

TAGS BEXP GR

SUBJ: US BICENTENNIAL EXHIBITION THESSALONIKI 41ST ITF,

FOR USDOC/BIC/OIM/SAD/TYRRELL/ADAMS FROM DUSEX/VITOUS

1. REQUEST TYRRELL CONTACT ASAP J.I. CASE INTL. SALES

CORP., 700 STATE STREET, RASINE, WISCONSIN 53404

TEL UNKNOWN, TELEX 24-4424 OR 24-4426 RE OUTSIDE

PARTICIPATION SUJBJECT EXHIBITION. COMATT/DUSEX HAS

CONTACTED GREEK CASE AGENT TSEKOURAS SA WHO HAS FOLL

CASE AND DAVIS EQUIPMENT LOCALLY AVAILABLE FOR EXHIBITION:

- A. CASE W 24 B LOADER
- B. CASE 580 B FIXED POST LOADER/BACKHOE
- C. CASE W 26 B LOADER
- D. CASE 580 B FIXED POST OR SIDE SHIFT LOADER BACKHOE
- E. CASE/DAVIS FLEETLINE 30 PLUS 4 STANDARD TRENCHER.
- 2. TSEKOURAS SA BELIEVES SPECIAL PROMOTION/COMMISSION

FUNDS AVAILABLE FROM CASE, FYI FIRM OWNER MR. TSEKOURAS

TRAVELING EUROPE ME EXHBITION PROMO WILL INCLUDE ME POSTS

IN ANTICIPATION OF INCREASED ATTENDANCE OF POTENTIAL BUYERS

FROM THIS REGION. FIRM TENTATIVELY CONSIDERING 200 TO 300 M2.

- 3. REQUEST SOONEST FOLLOWING MATERIALS:
- A. PRESIDENTIAL COLOR TRANSPARENCY AND APPROVED

MESSAGE.

- B. COMMERCE SECRETARY'S PHOTO AND MESSAGE FOR BIO/LOUNGE.
- C. USDOC SEAL.
- D. BICENTENNIAL FLAGS.

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1) FOUR 5X9 1/2 FT.

2) ONE 8X12 FT.

E. 50 REPEAT 50 MORE EXHIBITION PATCHES.

4. DUSEX MAY BE CONTACTED EFFECTIVE 2 AUG. AT THESSALONIKI CONGEN, 59 VASILIOS CONSTANTINOU STREET TEL (031) 273-941 OR SILE TELEPHONE (031)517-312.

KUBISCH

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Message Attributes

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DUŚEX/VIT TAGS: BEXP, GR To: COM

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